



The Electronic Component Show

2023

Kassam Stadium ▪ Oxford ▪ OX4 6DE

2023 INFORMATION PACK

www.electronic-component-show.co.uk

EXHIBITION INFORMATION

ECS is a one-day tabletop event that has been launched for those who design, source and buy electronic components & associated services.

Organised by MMG Publishing, publisher of Electronics Sourcing and eBOM.com, the event aims to bring together the industry's leading manufacturers and distributors with design engineers and purchasing professionals.

Offering an informative dual seminar program, this one-day event is the place where ideas will be shared, meaningful conversations will be had and business relationships can start or be strengthened.

This central location is easily accessible with ample free car parking and local train stations.

There is a silver, gold and platinum package for you to choose from and these are all detailed on the opposite page.

ECS is an event by MMG Publishing; publisher of the leading Electronics Sourcing titles across UK, Europe and North America and www.eBOM.com, the online resource for latest press releases and component price comparison.

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EXHIBITION PACKAGES

PACKAGES ON OFFER

Silver	Gold	Platinum
<ul style="list-style-type: none"> • 3 Quarter Page adverts in the Electronics Sourcing UK Editions published in February, March and April 2023 in the ECS show preview or a 3 month button advert on eBOM.com for February, March, April 2023 • A complimentary 5' x 2' tabletop stand with a 5' x 4' space and tablecloth • Electricity provided to your tabletop stand • Company logo on the ECS website • Complimentary tea & coffee on arrival 	<ul style="list-style-type: none"> • 3 Half Page adverts in the Electronics Sourcing UK Editions published in February, March and April 2023 in the ECS show preview or a 3 month button advert on eBOM.com for February, March, April 2023 • Prominent position - complimentary 6' x 2' tabletop stand with a 6' x 5' space and tablecloth • Editorial opportunities within Electronics Sourcing and / or on eBOM.com • Electricity provided to your tabletop stand • Company logo on the ECS website • Complimentary tea & coffee on arrival 	<ul style="list-style-type: none"> • 3 Full Page adverts in the Electronics Sourcing UK editions published in February, March and April 2023 in the ECS show preview or a 3 month skyscraper on eBOM.com for February, March, April 2023 • Prime position close to entrance - complimentary 6' x 2' tabletop stand with a 7' x 5' space and tablecloth • A5 Full Page advert in the ECS Show Catalogue • Electricity provided to your tabletop stand • Editorial opportunities within Electronics Sourcing and / or on eBOM.com • Company logo on the ECS website • Complimentary tea & coffee on arrival
£1,595 ^{+ VAT}	£3,190 ^{+ VAT}	£5,200 ^{+ VAT}

ATTRACTING VISITORS

In between busy schedules, budgets and Google it can be hard to find the time and a reason to get out of the office and attend a trade show. Opening at 10AM and closing at 3PM, ECS offers the perfect solution.

A time and cost effective one-day exhibition & conference where the electronics industry will meet to discuss the latest components, services and projects that engineers & purchasers are working on.

ECS will offer a seminar programme covering both Design Engineers and Purchasing Professionals featuring the latest trends, how they can be implemented into product design, provide a platform for engineers to engage with fellow industry experts, BOM software to the future of automated warehouse systems.

- **Component manufacturers showcasing their latest products**
- **Electronics component distributors**
- **A seminar program for design engineers and purchasing professionals tackling the industries latest challenges, hot topics and what the future holds**
- **Free Wi-Fi**
- **Free parking**
- **Opportunities to create new business relationships**
- **Opportunities to connect with current and potential suppliers**

WHY EXHIBIT?

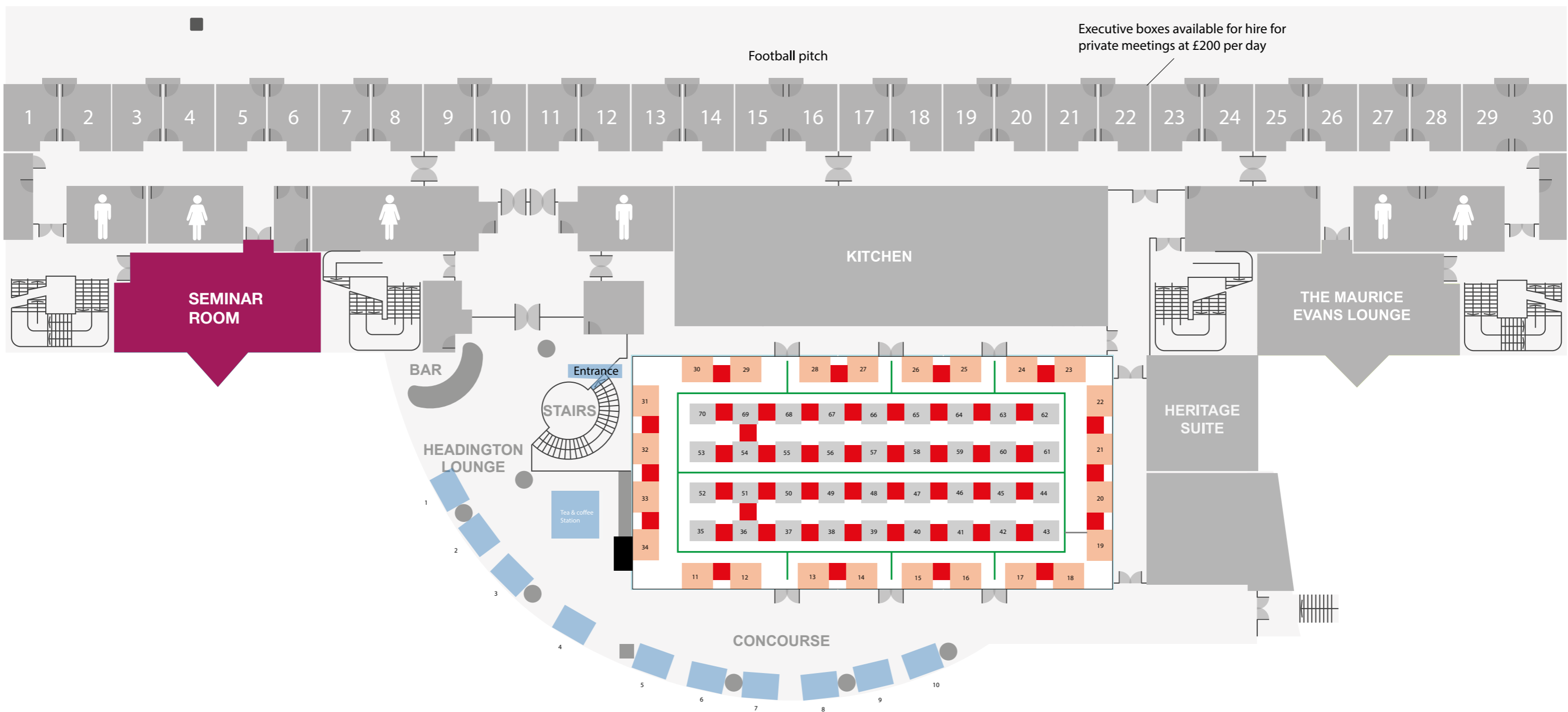
With MMG's experience of organising one-day tabletop shows and seminar programs both in the UK and North America, a substantial marketing and awareness programme will be put in place building up to the show to encourage as many visitors as possible to attend.

Here is what you can expect from the Electronic Component Show:

- **Convenient one-day format**
- **Showcase your latest and greatest products**
- **Face to face conversations with design engineers and purchasers**

- **Discover new customers**
- **Network with industry peers, suppliers or manufacturers**
- **Cost effective**
- **Major marketing campaign in Electronics Sourcing & www.eBOM.com**
- **Regular social media promotion**

EXHIBITION FLOOR PLAN



Executive boxes available for hire for private meetings at £200 per day

- Stands Blue - Platinum - 7 x 5 ft space
- Stands orange - Gold - 6 x 5 ft space
- Stands grey - Silver - 6 x 4 ft space

Subject to change | Not to scale

FAQ & CONTACT

What's my stand number?

We will inform you of your stand number as soon as you've booked. Please keep a note of it.

Can we have a bespoke stand made?

Yes you can, See page 3 for more details on sizes.

What's the size of the executive box?

3.37m x 4.65m, ceiling height 2.7m area 15.7m².

What's included in an executive box?

8 chairs and 1 table.

What can I bring in the form of promotional material for my executive box?

TV, laptop, roller banners, display cabinets, coasters, ect.

Is there electricity in the executive box?

Yes.

How many colleagues can I bring?

Unlimited, please register on our website below.

Is there electricity for my stand?

Yes, max 150 Watts.

Can we bring our own tablecloth?

Yes, check table sizes on page 3.

What's the maximum height for flags/roller banners?

2 metres.

When can we set up our stand?

From midday the day before the show or 8:00 am - 9:30am on the day.



The Electronic Component Show

Interested in exhibiting?

Contact Emma Evernden at emma.evernden@electronics-sourcing.co.uk or Jim Powell at jim.powell@electronics-sourcing.co.uk or call us on 01892 613400. Find out more at www.electronic-component-show.co.uk